It is a joy to share the good news of remarkable real-life success stories occurring every day at Lifetime Assistance. You will find this Lifetime teeming with high-energy, life-affirming work, and people stepping up to make a meaningful difference.

From Lifetime’s strong-willed self advocates being named #1 in the state, to building independence and improving communities, to Brian M. receiving a top statewide award celebrating the skills and talents of workers with developmental disabilities, it is clear that strong community engagement is flourishing at Lifetime Assistance.

The level of community engagement is striking, with many and varied partners stepping up to make a difference through volunteering, legislative advocacy, donor support, enjoying Rochester’s premier Airport 5k event, and opening doors for persons with developmental disabilities; all remarkable contributions to independent, dignified lives.

As a strong, spirited, thriving organization, Lifetime is especially proud of our exceptionally talented and hardworking employees, and pleased to highlight recent awards and scholarships. As we grow, our need for new employees grows as well, and we extend an invitation to you or someone you know to consider a career, working alongside the best in the field (visit LifetimeAssistance.org).

Thank you to each of you who contribute to Lifetime’s success through your support and caring, and your determination to assure inclusive, meaningful lives for our friends, neighbors and family members of all abilities.

You are brightening lives and changing our world, and we are deeply grateful.

Welcome New Board Members

Dr. Lesli Myers
Superintendent of Brockport Central Schools

Dr. Myers has dedicated her life to the pursuit of high quality education. She has earned a bachelor’s degree, two master’s degrees and her Doctorate of Education in Executive Leadership. Dr. Myers has received many prestigious honors, including the Rochester Business Journal Forty Under 40 Award, 2016 United States Senate Woman of Distinction, the Urban League of Rochester Educator Award and St. John Fisher Distinguished Alumni Award; just to name a few. As the Superintendent of Brockport Central Schools, Dr. Myers understands the unique aspects of Lifetime Assistance’s home town of Brockport and hopes to help both Lifetime and the school grow and flourish, improving the overall good of the community.

Mr. Daniel E. Mossien, RA, NCARB
President and CEO of Mossien Associates Architects PC.

Mr. Mossien is well versed in the general practice of architecture and has been since 1979. In 1994 he began Mossien Associates. With a bachelor’s degree, master’s degree and three certifications in construction, Mr. Mossien is highly qualified and well renowned, serving customers throughout the country. He has received many honors including two American Institute of Architects First Design Awards, two Builders Exchange Craftsmanship Awards and the Barber Conable Historic Building Preservation Awards, et al. Mr. Mossien has worked with Lifetime Assistance for several years. By joining the board he hopes to strengthen community relationships and funding for quality programs and services.
More than 1,800 athletes and coaches traveled to Brockport for the New York State Special Olympics Summer Games – with 18 Lifetime Assistance Olympians competing. To compete in the state games, athletes must first qualify at the local level. Training twice per week for 6 months leading up to the games, the competitors worked hard to prepare!

Lifetime’s Powerlifters did a great job representing the Genesee Region, each competing in the Bench Press and Dead Lift, and winning medals in both events. Powerlifters included Billy Cook, Dan Entress, Shawn Madigan, Brian Mann, Kyle McGonigal, Jamie Neva, John Pierce, Tim Rowland and Mike Worboys. Two stand-outs were Brian O’Connell, deadlifting 340 pounds, and Heather Gallagher, who won her weight class as strongest woman in the state!

The Track and Field team won many medals by the end of the games! The superstar team included Antoine Collins, Alex Davis, Katlin Detsch, Bonnie Hendrickson, Sue Martone, Cheryl McCrea and Kevin Miller.

Congratulations to all these fierce competitors and gracious winners!

---

**Excellus Grant Provides a Bright Future**

Excellus BlueCross BlueShield, a long standing partner of Lifetime Assistance, is promoting health, physical fitness and teamwork by investing in Lifetime’s Recreation Program.

With a mission to improve the quality of life in communities they serve, Excellus supports programs such as the Lifetime Assistance Recreation Program, known for providing services designed to help each person reach their fullest potential. “We’re proud to help Lifetime’s Recreation Program participants and Special Olympians pursue their dreams,” said Holly Snow, Director of Community Health Engagement, Excellus BlueCross BlueShield. “This program can transform individuals’ lives as they learn critical life skills, such as the value of discipline, hard work and leadership.”

With the help of supporters such as Excellus BlueCross BlueShield, Lifetime’s Recreation Program is providing quality services such as financial assistance for activities, sports and education, Special Olympics training, and respite for families. Through these services, individuals also receive life skills training and positive community interaction.

“The Recreation Program at Lifetime Assistance provides an essential community service; fostering independence, inclusion and dignity for our friends and neighbors with developmental disabilities,” says Lifetime’s President James Branciforte. “We extend a tremendous thank you to Excellus BCBS for their support and dedication to the community.”

**Pictured:** Alex Davis, Pat Dadey, James Branciforte, Holly Snow, Heather Gallagher
Hello, my name is Janine Westa. I am a member of Lifetime Assistance’s Self-Advocacy Group, “The Powers That Be.” My friends and I recently traveled to Albany for the Annual State Self-Advocacy Conference.

We attended several workshops and learned some great new information. The highlight of our trip was during the awards dinner. Our group was honored to receive the award for Self-Advocacy Group of the Year! It made us all very proud to walk on stage and receive the award while 1,000 advocates and staff from across the state cheered us on. I am so happy I joined this group; I have learned a lot and made life-long friends.

Pictured: Naim Lewis, Kevin Miller, Garrett Royter, Janine Westa, Young Kim

Visit from Senator Ortt

New York State Senator Rob Ortt, Chairman of the Senate Mental Health and Developmental Disabilities Committee, met with Lifetime’s President and CEO James Branciforte and VP of Residential Services and Development, Ernie Haywood, along with area families, to discuss the pressing need for residential services. Senator Ortt’s strong advocacy and support of quality lives for New Yorkers with developmental disabilities is critical to ensure meaningful, dignified lives for our friends, neighbors and family members with developmental disabilities.

Front: Mike Battisti, Senator Rob Ortt, Debbie Vanderpool, Pat Webster, Lynda Mueller, Lisa Palumbo, James Branciforte
Back: Rich Vanderpool, Ernie Haywood
Lifetime Assistance is fortunate to have so many caring businesses and agencies. Thank you for volunteering your time.

Aerotek
The Bonadio Group
Carestream Health
Eastman Kodak Co.
Excellus BlueCross BlueShield
Gallagher Benefit Services, Inc.
Kevin Gorman
Haley & Aldrich
Heartland School Solutions
Key Bank
Kodak Alaris
North Greece Fire Department
Ortho Clinical Diagnostics
Sutherland Global Services

To our friends at Lifetime,

I wanted to let you all know what a great day we had volunteering yesterday at two of your locations. We had 24 volunteers from my office who really enjoyed the opportunity to give back not only to our community, but to an incredible agency! We enjoyed meeting some of the employees who assist Lifetime’s residents, and they made us feel welcome and appreciated. Thank you for both an enjoyable and meaningful experience with your organization.

-Mike Martone
Gallagher Benefit Services, Inc.
This year’s theme, #inclusionworks, was created to bring attention to the importance of inclusion and the opportunities it brings to businesses, the community and individuals with developmental disabilities.

As an advocate for inclusion, Lifetime Assistance works with dozens of community businesses, creating opportunities for partnerships and employment. Through these partnerships, an understanding of the vast amount of talent and skill among individuals with developmental disabilities is developed, providing more opportunities for inclusion and success.

During NDEAM, Lifetime Assistance recognizes the accomplishments of individuals who have advanced in their personal vocational journeys. Many awards are given to honor their achievements. The Joslin Award, a prestigious award given through New York State Industries for the Disabled (NYSID), celebrates excellence in Preferred Source employment by New Yorkers with disabilities. This year, Brian Mann, a Document Destruction Technician with Lifetime Assistance Classified Scanning and Shredding (CSS), has been named a 2016 William B. Joslin Outstanding Performance Award co-recipient. The Joslin Award is a monumental honor, and deserving employees, such as Brian Mann, highlight the importance of NDEAM and celebrate the skills and talents of workers with developmental disabilities.

Brian is a dedicated and skilled worker with many responsibilities. One of Brian’s favorite jobs is to load and unload trucks, safely using an electric pallet jack. He uses the electric pallet wrapper to wrap pallets, then he produces paperwork, stages pallets in the warehouse, and loads them onto the truck. Brian also records the agency’s transportation vans for departure, uses an intercom system to announce their arrival, assists drivers with finding passengers, and helps anyone who may need an extra hand.

“I like being nominated for this award because it means that people notice my hard work and achievements...”

- Brian Mann

Check out the 2016 Joslin Outstanding Performance Award video featuring Brian Mann at: youtube.com by searching “Joslin Award Brian Mann” in the search field!
In memory of Joanne Mills, this prestigious award is presented to a Registered Nurse who emulates the care and compassion that Joanne practiced for more than 24 years as RN and Associate Director at Lifetime Assistance.

Joanne’s tireless efforts in promoting quality care to people with developmental disabilities shaped the outstanding nursing service that keeps people receiving services safe and healthy.

Penny Bane is the deserving recipient of this honor in 2016. As stated by Lori Siler, Director of Health Services: “I have worked with and supervised this year’s recipient for 10 years. Over the course of these years, I’ve seen her grow professionally as a nurse, as a team member and as a fierce advocate for the individuals in her care. She has the ability to put new staff at ease while they are doing their first med observation, or even scarier, their first tube feed observation. I’ve seen her sit at the hospital bedside to hold someone’s hand, console someone when they are mourning the death of their housemate, and talk on the phone in the middle of the night to comfort a family member because their loved one is hospitalized and very ill. This nurse truly exemplifies Joanne’s qualities.”

Congratulations Penny!

Visit from Assemblyman Lawrence

New York State Assemblyman Peter Lawrence recently toured LAICO Industries and Classified Scanning & Shredding, which employs nearly 112 individuals with developmental disabilities.

As a new member of the Assembly Minority Task Force Protecting People with Developmental Disabilities, Lawrence advocates for meaningful employment opportunities for citizens with developmental disabilities. This visit was his first to a developmental disabilities agency, and employees Matt Crowley and Janine Westa impressed the Assemblyman with their passion and enthusiasm for the work they do each day. He expressed his gratitude for Lifetime’s mission and pledged his continued support for much needed developmental disability services.

Pictured: Matt Crowley, Assemblyman Peter Lawrence, Janine Westa, James Branciforte
Imagine knowing that what you do today will make a difference... you will put a smile on someone’s face and you will teach them something that will improve their quality of life.

Each and every day at Lifetime Assistance over 1,500 dedicated employees work together to give individuals with intellectual and developmental disabilities a voice and to provide them with opportunities to reach their highest potential. It is a job that takes caring, compassion and commitment; traits clearly held by our loyal team - averaging 21 years of service among leadership. We are driven by our mission and by the individuals we support. The great joy we feel as we witness their determination and motivation to excel reminds each of us what really matters.

Imagine feeling genuinely happy about your career... knowing the individuals you support will put a smile on your face and teach you something that will improve your outlook on life.

Jamie Beedham-Rada, Coordinator of Development | (585) 784-5002 | jamie.rada@lifetimeassistance.org

Interested in a rewarding career with Lifetime Assistance?
Visit lifetimeassistance.org

Your Generosity at Work
Putting Health in Their Hands

In 2014, Lifetime Assistance partnered with TouchStream Solutions to provide web based software designed to foster greater independence and safety in individuals with intellectual and developmental disabilities.

This program was funded by your generous donations to the Lifetime Assistance Foundation and by the Developmental Disabilities Giving Circle.

With your support, TouchStream technology currently assists 18 individuals supported by Lifetime with their daily living routines; specifically facilitating greater independence in managing their home, medication and health care needs. Users can test blood glucose and monitor medical conditions through prompts and instructions on their tablets. Staff members receive alerts upon completion of testing, if there is reason for concern, or in the case of individual needs. Many individuals also use the tablets for daily scheduling and routines, which is increasing independence, enhancing self-esteem, and fostering responsibility.

Kevin Coogan states, “TouchStream has helped me a lot. It reminds me when to take my medication and check my health. It also gives me reminders for my daily routines. Lifetime has helped me to reach personal goals and TouchStream has added to my independence.”

Interested in a rewarding career with Lifetime Assistance?
Visit lifetimeassistance.org

Your Generosity at Work
Putting Health in Their Hands

In 2014, Lifetime Assistance partnered with TouchStream Solutions to provide web based software designed to foster greater independence and safety in individuals with intellectual and developmental disabilities.

This program was funded by your generous donations to the Lifetime Assistance Foundation and by the Developmental Disabilities Giving Circle.

With your support, TouchStream technology currently assists 18 individuals supported by Lifetime with their daily living routines; specifically facilitating greater independence in managing their home, medication and health care needs. Users can test blood glucose and monitor medical conditions through prompts and instructions on their tablets. Staff members receive alerts upon completion of testing, if there is reason for concern, or in the case of individual needs. Many individuals also use the tablets for daily scheduling and routines, which is increasing independence, enhancing self-esteem, and fostering responsibility.

Kevin Coogan states, “TouchStream has helped me a lot. It reminds me when to take my medication and check my health. It also gives me reminders for my daily routines. Lifetime has helped me to reach personal goals and TouchStream has added to my independence.”
Planned Giving
The Lifetime Society

Members of The Lifetime Society help to ensure that the future is bright, and that people with developmental disabilities are able to realize the opportunities of a lifetime.

Through generous gifts of Wills, Life Insurance, Individual Retirement Accounts, and Trusts, the Lifetime Assistance Foundation can carry out its charitable objective of enriching the lives of people with developmental disabilities for generations to come.

“Our Michelle has been with Lifetime Assistance for over ten years. In that time, we have seen her grow through Lifetime’s Day Service program, where she enjoys each of the different daily activities along with her ever competent Staff.

Just last year, Michelle was placed in a home with (four) of her friends, all of whom attended the School of the Holy Childhood. It has been such a blessing, very much an unbelievable adventure that has brought our entire family closer together. Each and every day we thank our Lord for what has been provided.

For all of this, is the reason why we are setting up a legacy donation, which will allow Lifetime to continue to provide for children like our Michelle when we are gone.” Mike and Anita Green.

If you are interested in joining the Lifetime Society and leaving a legacy to commemorate your commitment to individuals with developmental disabilities through Lifetime Assistance, please contact the Lifetime Assistance Foundation at (585) 784-5002 or jamie.rada@lifetimeassistance.org.

“Our Michelle has been with Lifetime Assistance for over ten years. In that time, we have seen her grow...”

Mike & Anita Green
Garrett believes that everyone deserves a voice. As Vice President of Self Advocacy, he helps to plan fundraisers and group events to achieve the goals of the organization.

“It’s important for people to learn job skills, adjust to changes in life, and to know how to handle themselves in hard situations,” he says passionately. Also involved in volunteer work with the elderly and Meals on Wheels, Garrett finds himself in good company at his Lifetime Crossgates home. The five men making up the charismatic group are known for being active in their community.

Tim, a proud Eagle Scout and a designated hitter on his church’s softball league, has lived at Crossgates for 16 years. He takes part in scouting meetings, and loves to go to the movies. His housemate Tom is also involved with his church, teaching Sunday school for over a decade.

Lance moved to Crossgates about three years ago. He is close with his family and recently worked with staff to learn new ways to keep in touch with family and friends out of state. “My family is all over the country, I like to visit my dad in Florida for Christmas, and my mom lives in Alabama.” He is proud of the two stripes he’s earned on his white belt in martial arts, and enjoys cheering on his favorite local team, the Rochester Red Wings, with his friends.

Barry’s brother volunteered at a food bank and homeless shelter. Barry carries on his legacy by supporting the cause his brother believed in.

Residence Manager Jennifer Yarrison is impressed by the drive of the men who live at Crossgates. “They are motivated to make positive changes in their lives, including breaking away from the mold and making their own relationships and connections within the community.”

Top: Garrett Royter, Tim Kelly
Inset: Barry Ross, Lance Baker, Garrett Royter, Tim Kelly (sitting) Tom Gallery
Thank You to Our Donors

2016 Airport Games
Abil¥ Yoga
Mr. Chuck Argento
Arthur J. Gallagher & Co.
Barclay Damon LLP
The Bonadio Group
Brad’s Northside Service Center
Mr. & Mrs. James & Theresa Branciforte
Colonial Fire Protection Systems, Inc.
Cortese Chrysler Jeep Dodge Inc.
Mr. Gerald Cox, Ph.D.
Delta Air Lines
The Dolomite Group
Enterprise Rent-a-Car Foundation
ESL Federal Credit Union
Excellus BlueCross BlueShield
Finger Lakes Technologies Group Inc.
First Niagara Bank
Mr. & Mrs. Don & Marilyn Furey
Harris Beach Attorneys
Mr. & Mrs. Warren & Barbara Hawes
Stephen M. Havelly & Assoc., LLC
Henderson Ford
Highland Contractors of WNY Inc.
KeyBank
Mr. Lori A. Klafeln
Lantek Communications
Lawley Insurance
Mr. & Mrs. Ken & Karen Loerening
Mr. & Mrs. Vincent & Jeannette Mitano
Onieda Indian Nation Foundation
Orangeithy Fitness
Parkview Health Services of New York LLC
Precision Chemical Systems
Rochester Colonial Manufacturing Corp.
Russell Phillips & Associates LLC
Sutherland Global Services Inc.
Usherwood Office Technology
Ms. Rita Wagner
Wegmans
Western NY Concrete Corp

Mobility Campaign
Mr. Justin L. Vigdor

Endowment
Mr. Dennis Brown
Mr. William W. Eve
Ms. Joan Feinblom
Ms. Alice W. Gralnick
Global Impact
Ms. Linda Goldherring
JCPenney Cyber Grants
Ms. Arnette Jenkins
Mr. & Mrs. Robert T. Kimbrough
Ms. Karen Lowering
Mrs. Dorothy Mann
Mrs. Heldegard Mitchell
Mr. Lawrence Nagle
New Apostolic Church
Ralph Pennino, MD
Mr. & Mrs. Anthony Pietrzykowski
Rochester Area Community Foundation
Mrs. Carol M. Schulz
Mr. & Mrs. David & Martha Swift Trust

Group Homes
Mr. Roger Brandt

Recreation Department
ESL Federal Credit Union

Pikulski Christmas Fund
Mr. Ronald Pikulski

In Honor of...
DAVID BALSLEY
Allison Gilday
LINDA KAHM
Ms. Elizabeth Ricknor
CINDY MUSSHAFEN
Ms. Margaret Sheffer

In Memory of...
GRACE BEATO
Ms. Margaret Statiski & Mr. Michael Greco
ANGELO BRANCIFORTE
Ms. Loretta Branciforte
JANE C. BRANCIFORTE
Mrs. Elizabeth Hardy
JERRY CASSIN
Mr. Michael Doyle
MARY ANN DIMINO
Ms. Margaret Statiski & Mr. Michael Greco
LOIS DONOHUE
Ms. Josephine DeFeo
CONNIE GENCA
Ms. Josephine DeFeo
THERESA GIFFI
Ms. Josephine DeFeo
 JOHN S. GUARRE
Ms. Mary Ann Guarre
MYRTLE KESTER
Ms. Josephine DeFeo
JOSEPHINE LAPPAN
Ms. Josephine DeFeo
VINCENT J. LISTA
Mrs. Doris E. Lista
HAROLD & NANCY MCMANN
Mr. Dennis Maynard & Ms. Bonnie Arlington
NANCY MCMANN
Ms. Judith M. Drews
Ms. Denise Forrest
SANDRA MITCHELL
Dr. & Mrs. David Jewell
Mr. & Mrs. Richard Kooswe
LEO & IRENE RIGNEY
Ms. Monica Rigney-Yogg
WILLIAM RODAK
Mr. Roy J. O’Connell
DALE RYLES
Mr. & Mrs. Michael & Anita Green
STEVEN SAPORITO
Mr. & Mrs. Richard & Doris Betteridge
Mr. & Mrs. Robert Lucacci
Arline & Henry Pink
Mr. John Saporito
Mr. & Mrs. Michael & Kathleen Saporito

united way
US Charitable Gift Trust
Mr. & Mrs. Jeffrey Weber
Western NY Combined Federal Campaign

Monroe Community College Certificate Program
Rochester Area Community Foundation (Mr. Tom Clark)

Rochester Area Community Foundation (Mr. Tom Clark)

lifetimeassistance.org 11
CYNTHIA SCHULTZ
Ms. Cynthia Rutschky
Ms. Beth Swanson &
Ms. Karen Deryke
Mr. & Mrs. Michael &
Clarice Lazary
Ms. Concetta Roseto
Mr. Seth Fidel &
Ms. Roseann Ventimiglia
Ms. Kathleen Wurzer
Ms. Carol R. Zollweg

DAVID TAYLOR
Mr. Max Parrish

MARIE TESTA
Ms. Fiorella Lodato
Ms. Anne Rossi

ELEANOR ZILINSKI
Mr. Eugene Zilinski

Mr. Joseph Holzschuh
Ms. Annette Jenkins
Mr. Alfred L. Keldorf
Mr. & Mrs. Karl Koutek
Mr. & Mrs. Robert Landry
Mr. & Mrs. Daniel Meagher
Ms. Shirley A. Mercer
Mr. & Mrs. Bob & Peggy Mulcahy
Ms. Dawn Pilato
Ms. Floza Quiles
Mr. Peter Rumrill
Mr. & Mrs. Thomas Rushlow
Ms. Linda Sperry
Mr. Scott Sikooulabourh
Ms. Sandra Stockton
Ms. Cathy Tartillo
Ms. Beverly A. Weber
Ms. Wilma R. Wood
Mr. & Mrs. Richard Ziegler
Mr. David Zimmer

Annual Appeal
Mr. & Mrs. David Abell
Mr. Ernest Anderson
Ms. Theresa Blodgett
Ms. Ann Burk
Mr. & Mrs. Paul L. Casterline
Mr. & Mrs. Milton Crate
Mr. & Mrs. Mendal W. Dick
Mr. Michael DiGiovanni
Mr. Paul Ferber
Mr. & Mrs. Charlie Garlock
Rev. & Mrs. David W. Gerhardt
Mr. & Mrs. Thomas Helle

All donations received after October 1, 2016 will be recognized in the next newsletter.
Every year, the Lifetime Assistance Foundation recognizes dedicated employees working to further their education. These highly motivated award recipients work hard for their future and the mission of Lifetime Assistance.

Standing: James Branciforte, Richard Calabrese, Justin Bush, Monica Slater, Sandra Hamilton, Kristen Fitzgerald, Kelly Leone-Penley, Sally Lebeck, Mark Luce, Samuel Carlisi, Jamie Rada, Lori Klafehn

Seated: Joanna Russell, Phillip Zuber, Yolanda Davis

Independence. Together

"Self-advocacy has helped me express myself, advocate for my rights and help others learn to speak up for themselves."

With your generous support, the Lifetime Assistance Foundation is able to maintain and improve many Lifetime Assistance programs, including health and wellness, educational advancement, technology, adaptive lift and mobility transfer equipment, recreation, and Special Olympics training among other services.

To support the Lifetime Assistance Foundation’s 2016 Annual Appeal, please visit LifetimeAssistance.org or contact Jamie Rada at Jamie.Rada@lifetimeassistance.org or (585) 784-5002.
Help us save trees and money!

Request to receive your newsletter online. Contact heidi.woods@lifetimeassistance.org

Lifetime Assistance Inc.
425 Paul Road
Rochester, New York 14624

17TH ANNUAL
Lifetime Assistance
AIRPORT GAMES
3 EVENTS 800 PARTICIPANTS $135K RAISED
1 INCREDIBLE DAY!