



*News From*

# Maggie Brooks

*Monroe County Executive*

**For Immediate Release**

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## **BROOKS, ESL DONATE AIR SHOW PROCEEDS TO LIFETIME ASSISTANCE**

**Monroe County Executive Maggie Brooks** and Dave Fiedler, CEO of ESL Federal Credit Union today presented a check in the amount of \$16,893.99 to Lifetime Assistance Foundation, Inc. The donation comes from a portion of the proceeds from July's ESL International Air Show at the Greater Rochester International Airport.

*"I am thrilled to celebrate the success of the 2008 ESL International Air Show by donating nearly \$17,000 to Lifetime Assistance," said **Brooks**. "The money donated today will be put to good use as Lifetime Assistance continues to be a tremendous resource in our community by helping children and adults who face developmental challenges. Gestures like this gift make the ESL International Air Show a positive experience for those in attendance and a win for our community each and every year."*

*"Lifetime Assistance is especially proud and very grateful to partner with Monroe County and ESL as beneficiary of this year's spectacular ESL International Air Show," said **James S. Branciforte, Lifetime Assistance President and C.E.O.** "This distinct honor speaks to County Executive Maggie Brooks' unyielding commitment to Monroe County citizens with developmental disabilities."*

Since 1978, Lifetime Assistance has offered a full spectrum of services to empower individuals with developmental disabilities to achieve their full potential and to promote inclusion in our community. Lifetime Assistance serves more than 1,800 individuals each year at 50 locations in Monroe County and its surrounding areas.

*"It is heart-warming to know that a portion of the proceeds raised from this year's ESL International Air Show will help ensure that children and adults in our community – who face developmental challenges – can lead productive and satisfying lives through services provided by Lifetime Assistance," said **David L. Fiedler, ESL Federal Credit Union President and C.E.O.***

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**Air Show Check**

The Thunderbirds, the United States Air Force's Air Demonstration Squadron, were the headline act for this summer's show. The United States Army's official parachute team, the Golden Knights, also performed. The 2008 Air Show also featured military demonstrations and civilian aerobatic acts, static military aircraft displays and family entertainment. ESL Federal Credit Union has been the title sponsor of the past four Rochester Air Shows.

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